The Great Frame Up
OF THE MAIN LINE

Call For Entries

First Friday Juried Photography Show

Friday, March 3rd to Monday, April 3rd, 2017

Reception and awards presentation

Friday, March 3rd, 2017
5 to 8 pm

Apply now!

Deadline for entry
February 15, 2017

The Great Frame Up
OF THE MAIN LINE

302 W. Lancaster Avenue
Wayne, PA 19087

610-687-3060
wayne@thegreatframeup.com
mainlineframing.com

Application Process

All submissions must be emailed to wayne@thegreatframeup.com by **February 15th, 2017** and meet the following criteria in order to be considered:

- 3 images maximum in jpg format, 1800 pixels in longest dimension for each image
- all image files must be named in the following format: Lastname_title_01.jpg
  Example: Smith_waterlily_01.jpg, Smith_redbarn_02.jpg, Smith_skyline_03.jpg
- all submitted work should have been completed within the last three years and not previously shown at The Great Frame Up
- in the body of the email, Artists must include the title of each submitted photograph, the artist's full name, address and phone number
- The Great Frame Up reserves the right to reject work at our discretion that is not suited for this exhibition

Application Fee

There is a $10 per photo entry fee, which may be paid by stopping in or phoning the store, mailing a check, or via PayPal by **February 15th**.
If you are paying via PayPal, send your $10, $20, or $30 entry fee to wayne@thegreatframeup.com

Jurors and Prizes

The jurors are Pasha Sourbeer, manager, and Laura Ducceschi, award winning photographer.
First place: $100 gift certificate for framing
Second place: $70 gift certificate for framing
Third place: $40 gift certificate for framing
Prizes will be announced at the opening reception.

Notification, Delivery and Pick Up Dates

Applicants will receive email notification of images included or not included in the show by **February 18th**

- unframed photographs must be delivered by **Friday, February 24th**, with a retail pricelist
- the dimensions of your printed photograph added together cannot exceed 30 inches. For example, 18x12, 20x10 or 15x15 photographs are acceptable.
- unsold photographs must be picked up between **Tuesday, April 4th and Thursday, April 6th**
- the framing will be available for purchase at a greatly reduced price, as a thank you for your participation

Pricing Information

The price list you deliver with your photographs must itemize the titles and retail prices of your accepted photographs, including the TGFU 50% commission. The price of the framing will be added to the price of your photograph. For example, if your take home price is $80.00, the retail price is $160.00. TGFU will add the price of the frame. Customers have the option of buying the artwork framed or unframed. You take home your stated price if your print is sold, whether or not the buyer purchases the frame.

First Friday artists receive a 30% discount on future custom framing orders.

The Exhibit

will be open from Friday, March 3rd until Monday, April 3rd during regular business hours, 10-6 on Monday through Friday and 10-5 on Saturday. The store is open late on Wednesday, till 9pm.

The photographs selected for the show will be framed by our in-store designers and displayed on our First Friday wall, creating opportunities for sales during the month long exhibition.